



GRAND BESANÇON MÉTROPOLIS, France



Besançon city (120,000 inhabitants) is the capital of the Great Besançon Metropolis (GBM). According to a recent study (2018) 15% of the households are in energy poverty in Besançon compared to the average of 12% in France. Since 2017, the city leads the ambitious “Slime” programme which consists of a one-stop-shop to tackle energy poverty. Each year, more than 100 households are advised. In parallel, GBM has voted for a climate action plan that aims to become a territory with positive energy by 2050.

On GBM, the housing sector is the most energy-consuming sector, which is why - as part of its Local Housing Plan - it was set as a target to renovate 3,000 homes a year. In 2022, the Pacte 15% programme enabled to propose a specific social and technical assistance and free energy audits in order to engage energy efficient renovation operations. The city of Besançon would like to go further by intervening in the improvement of the housing building and encouraging owners to engage in energy renovation works.

With this background, the city aims to **support low-income households by encouraging their owners to renovate their houses**. Through technical assistance, the aim is to define the number of households to be supported, identify new partners in the territory, specify a working method between all stakeholders involved and seek financial solutions.

