



ISHØJ, Denmark



Ishøj Kommune is an urban municipality 20 kilometers outside of Copenhagen (23,000 inhabitants). The average disposable income is lower than the national average. With 4.5 % of its inhabitants being unemployed, the city has the highest unemployment rate in Denmark.

Moreover, Ishøj Kommune has the largest amount of social housing in Denmark and provides homes for people with lower income and **ethnic minorities**. With Denmark having long, cold winters, inhabitants are dependent on electronic heating for several months a year which amounts to high energy bills. This complicates the ensuring of household energy needs. Both economic and social factors that cause and enhance energy poverty exist in the municipality. Furthermore, inhabitants are also subject to an immense regional inequality that further affects the standard of living.

The municipality needs **support in developing and planning an awareness campaign** that can give ethnic minorities affordable advice about possibilities of energy (and money) saving. Support is needed for the planning of a series of events that can provide ethnic minorities with initiatives and information that can help produce a mental, physical, and economic surplus. The initiatives are easily accessible and directly useable (e.g. calculate the price of an oven running 20, 30, and 40 minutes, and the possible savings that can be made). The aim of the technical assistance is to eradicate (regional) inequality and improve physical and mental health among participants which is desirable on both a societal and individual level.

