

# • PONTO DE TRANSIÇÃO

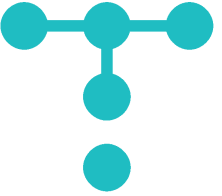
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CENSE – FCT, NOVA University of Lisbon

2<sup>nd</sup> Energy Poverty Advisory Hub International Conference,  
Zagreb, Croatia



# Ponto de Transição (Transition Point)



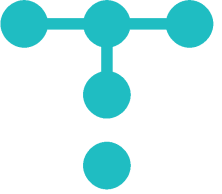
Pilot project for the development of an integrated response at the local level to address energy poverty.

Inspired by the one-stop-shop concept, concentrating a single physical space to offer several support and advice services, the project aims to promote proximity to the population.





# Activities and Support Provided:



- Advice on electricity and gas bills/support in energy supplier change;
- Information and advice on obtaining financing for the energy renovation of homes and support for the formalization of applications;
- Free energy assessments of homes and follow-up of these visits with the data collected.
- Capacity Building of local agents and Raising Awareness to energy poverty and energy efficiency measures







REDUÇÃO  
DE DESPESAS  
COM  
ELETRICIDADE  
E GÁS





## Locations:

- 1st location launch: 17th February 2022
- 2nd location launch: 24th May 2022

## Selection Criteria:

- Analysis of the Energy Poverty Vulnerability Index (IVPE) and complementary indicators (social tariff and social housing) combined with characteristics that enhance the project's impact, namely:
  - High physical proximity to the residents of the Setúbal social housing (1<sup>st</sup> Location);
  - Located in an avenue with a very high movement of people (2<sup>nd</sup> location)
  - High visibility for the population given the proximity to the markets that is very frequented by local residents;
  - Easy accessibility.



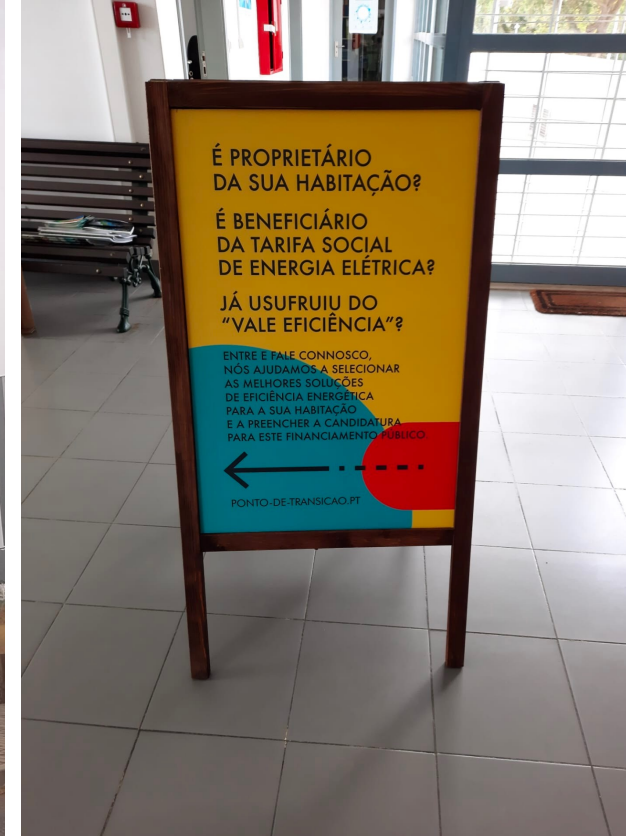
ACONSELHAMENTO GRATUITO  
E INFORMAÇÃO SOBRE APOIOS FINANCEIROS.

QUER AUMENTAR  
O CONFORTO  
TÉRMICO DA SUA  
CASA E REDUZIR  
DESPESAS COM  
ELETRICIDADE E GÁS?

VISITE-NOS JUNTO À ENTRADA  
DO MERCADO 2 DE ABRIL,  
EM SETÚBAL!

925 260 049  
contacto@ponto-de-transicao.pt

PONTO-DE-TRANSICAO.PT



# Outreach and Engagement activities

- **Communication materials** – Infographics, leaflets, standing posters, stickers, outdoor signposts, banners, videos.
- Participation in residents' meetings, meetings and interviews with local NGOs, distribution of posters in residential buildings in the surroundings and in institutions that provide social responses;
- **Transition Agents**, who belong to the community and can continue the dissemination of good practices after the project ends;
- Through the **communication channels** of the partner entities of the project, the Municipality of Setúbal and the Parish Council, media outlets (local, national, thematic).
- Participation in events, fairs and expositions.



# • PONTO DE TRANSIÇÃO

INICIATIVA



PARCEIROS



COLABORAÇÃO



*Thank you!*

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