

# EU Energy Poverty Advisory Hub

Alejandro López Parejo  
Getafe City Council



# The role of energy communities: Structural obstacles and benefits for vulnerable consumers

# Getafe

- ❑ Getafe, a small city in the south of Madrid
- ❑ 185,000 inhabitants
- ❑ One of the main aeronautical poles in southern Europe
- ❑ Presence of 3 universities in the city (UC3M, UNED, UPM)
- ❑ Innovative business network
- ❑ Social cohesion





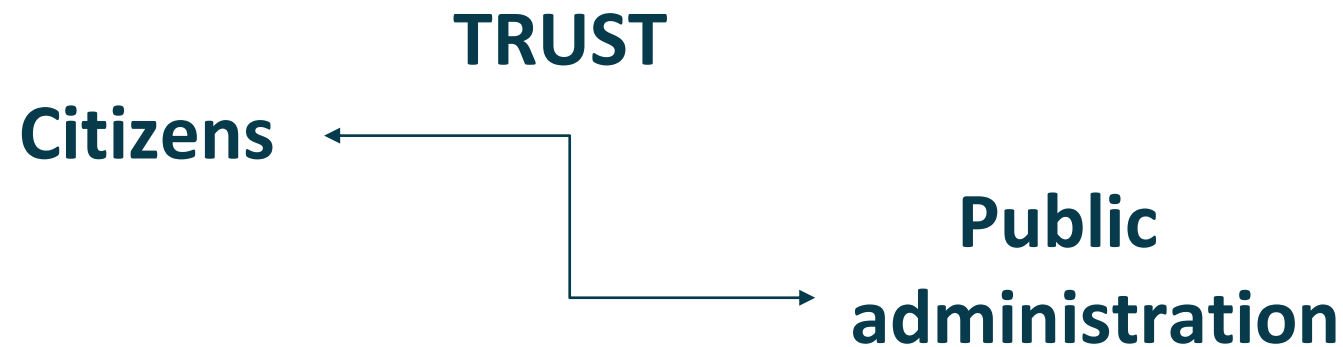
# The role of energy communities: Structural obstacles and benefits for vulnerable consumers

□ The Role of Energy Communities: An Approach to Urban Poverty and Social Cohesion - The Case of Getafe

- 1. EPIU and the Identification of Energy Vulnerability** Through a New Municipal Service Based on the Interaction Between Administration and Citizens.
- 2. The Development of New Rehabilitation and Sustainability Participative Strategies** with a Focus on People and Urban Perspectives.
- 3. The Aspiration to Become a New Urban Reference in Middle-Scale Cities** Throughout Europe by Developing New Urban Policies.

# The role of energy communities: Structural obstacles and benefits for vulnerable consumers

1. EPIU and the Identification of Energy Vulnerability Through a New Municipal Service Based on the Interaction Between Administration and Citizens.



# The role of energy communities: Structural obstacles and benefits for vulnerable consumers

To generate community, to unite our communities through energy, but also through activities between neighbors from different backgrounds.

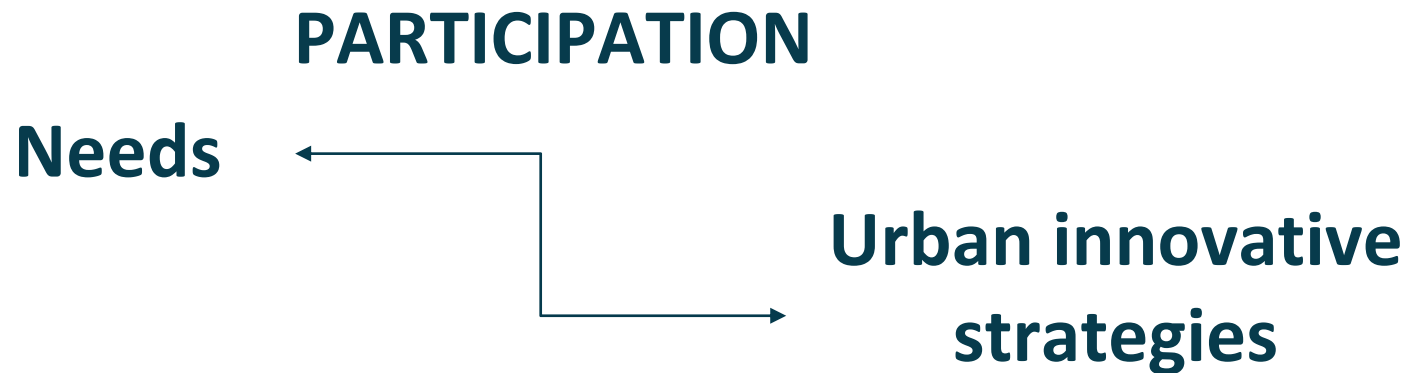
Integral municipal service of attention and guidance in terms of supplies and rehabilitation.





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2. The Development of New Rehabilitation and Sustainability Participative Strategies with a Focus on People and Urban Perspectives.



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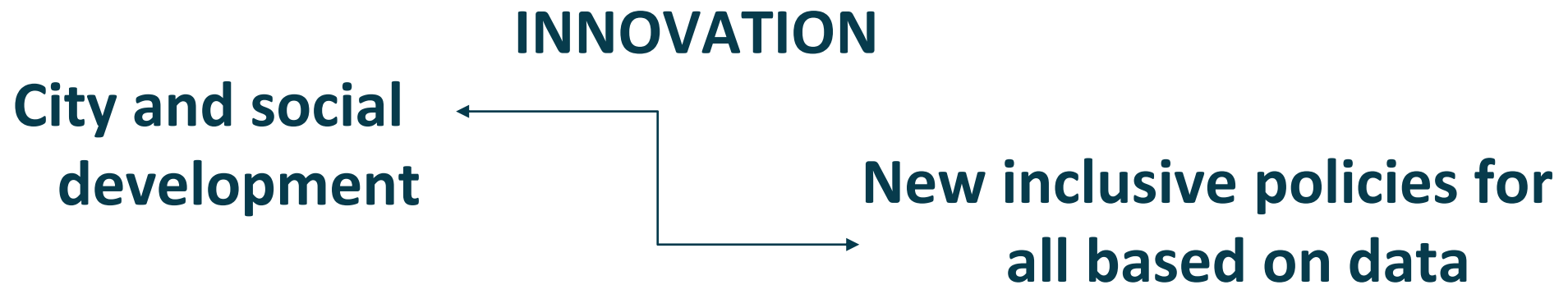
Generate participative strategies with people identifying problems and finding solutions together, guided by experts





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3. The Aspiration to Become a New Urban Reference in Middle-Scale Cities Throughout Europe by Developing New Urban Policies.



# The role of energy communities: Structural obstacles and benefits for vulnerable consumers

Getafe has the scale and the capability to reach the goal of being one of the most innovative and inclusive middle-scale towns in Southern Europe.





# The role of energy communities: **Structural obstacles** and benefits for vulnerable consumers

## ☐ Structural Obstacles: How to Address Energy Communities from Local Administration

- 1. Engagement of Municipal Departments:** We made a concerted effort to involve various departments within the city council right from the start. The most crucial areas that participated included urban planning, social services, sustainability, housing, and maintenance.
- 2. Developing an Agenda Grounded in Real Opportunities, Not Just Abstract Possibilities:** Initially, we focused on tangible opportunities rather than abstract possibilities, as evidenced by our work with the PIREP program at the outset.
- 3. Generating Synergies with Other Ongoing Projects and Initiatives:** We actively sought to create synergies with other projects and ongoing efforts in progress.



# The role of energy communities: **Structural obstacles** and benefits for vulnerable consumers

## 1. Engagement of Municipal Departments:

We made a concerted effort to involve various departments within the city council right from the beginning. The most crucial areas that participated included urban planning, social services, sustainability, housing, and maintenance.

# The role of energy communities: **Structural obstacles** and benefits for vulnerable consumers

Integrating different departments and areas is not optional:

from housing to...social services  
informatics, data protection, legal  
services, health area, consumer  
information office, neighbor attention  
services, woman area, senior area, youth  
area, civic centers... (+20 services)







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## 2. Develop an Agenda Grounded in Real Opportunities

At the end, we focused on tangible opportunities rather than abstract possibilities, as evidenced by our work with the PIREP program from the outset.

# The role of energy communities: **Structural obstacles** and benefits for vulnerable consumers

Have a clear plan to follow, including Plan A, Plan B, and so on.

Strive to develop it with the support of various departments and areas.





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## 3. Generating Synergies with Other Ongoing Projects and Initiatives:

We actively sought to create synergies with other projects and ongoing initiatives.



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Working on different lines and projects in parallel, with the goal of fostering interaction and strengthening their collective impact, rather than operating in isolation among projects.

EPIU, PIREP, EPAH, ERRP,  
EUFC, ARRU, LIFE,  
HORIZON, and many  
others...



# The role of energy communities: Structural obstacles **and benefits** **for vulnerable consumers**

□ Benefits for Vulnerable Consumers: Beyond Assisting Vulnerable Consumers, Developing an Urban Agenda Rooted in Sustainability, Rehabilitation, and Energy

## **1. Getafe City Council is Committed to Assisting Its Most Vulnerable Citizens**

through Various Projects and Opportunities.

## **2. Our Goal is to Establish a Comprehensive Rehabilitation Agenda**

Covering Three Different Scales: Homes, Buildings, and Neighborhoods, All within an Urban Context.

## **3. The EPAH Program and the actions we are pursuing are integral**

to a City Strategy grounded in Urban Development, Innovation, and Social Cohesion.





# The role of energy communities: Structural obstacles **and benefits** **for vulnerable consumers**

1. Getafe City Council is focused on supporting its most vulnerable citizens through various projects and opportunities.

# The role of energy communities: Structural obstacles and **benefits** for vulnerable consumers

For us, the importance of urban poverty is something structural that has to be addressed with structural solutions.





# The role of energy communities: Structural obstacles **and benefits** **for vulnerable consumers**

2. Our aim is to establish a new rehabilitation agenda that encompasses three different scales:

- Homes
- Buildings
- Neighborhoods

...all within an urban context.

# The role of energy communities: Structural obstacles and **benefits** for vulnerable consumers

Rehabilitation and ensuring good living conditions should be accessible to all, with a special focus on vulnerable people.

That's why we make an effort to coordinate between social services and our projects and services.





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3. The EPAH Program and the actions we are taking are integral to a city strategy rooted in:

- Urban development
- Innovation
- ...and social cohesion.



# The role of energy communities: Structural obstacles and **benefits** for vulnerable consumers

No time for patches, its time for strategies  
and projects connected and cohesive  
projects



# The role of energy communities: Structural obstacles and benefits for vulnerable consumers

Our recipe (it is not about reinventing the wheel)

**1. TRUST** - To generate new services and improve the means of attention to citizens, focused on a closer and more efficient treatment.

**2. PARTICIPATION** - To encourage and empowering citizen participation in order to bring cohesion to neighborhoods and identify needs in a fairer and more direct way.

**3. INNOVATION** - To develop policies based on and guided by data, citizen participation, and trust.



**Thank you very much!**

we wait for you in Getafe

**Alejandro López Parejo** – Project Coordinator  
**[alejandro.lopez.ohs@emsvgetafe.org](mailto:alejandro.lopez.ohs@emsvgetafe.org)**  
Getafe City Council



# EU

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Getafe City Council

