

ENERGY ADVISING POINTS BARCELONA

Enhancing Inclusion and
Addressing Energy Poverty and
Green Transition

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PERQUÈ NO ET TALLIN
LA LLUM, L'AIGUA O EL GAS
POSEM TOTA
L'ENERGIA



PUNT D'ASSESSORAMENT
ENERGÈTIC

EU
Energy Poverty
Advisory Hub



THREE LEVELS OF SUPPORT 2023 DATA

22.270



INFORMATION

16.464




ADVICE

693



HOME VISIT

FIRST STEPS OF THE ENERGY ADVISING POINTS IN BARCELONA



The service originated in two pilot tests developed during the years 2015-2016 at the initiative of Barcelona City Council with CSO, Ecoserveis and ABD, among others.

- Energy Poverty Help Desks (PAPE)
- "Energy, La Justa"

THE PILARS:

Defense of citizens' energy rights

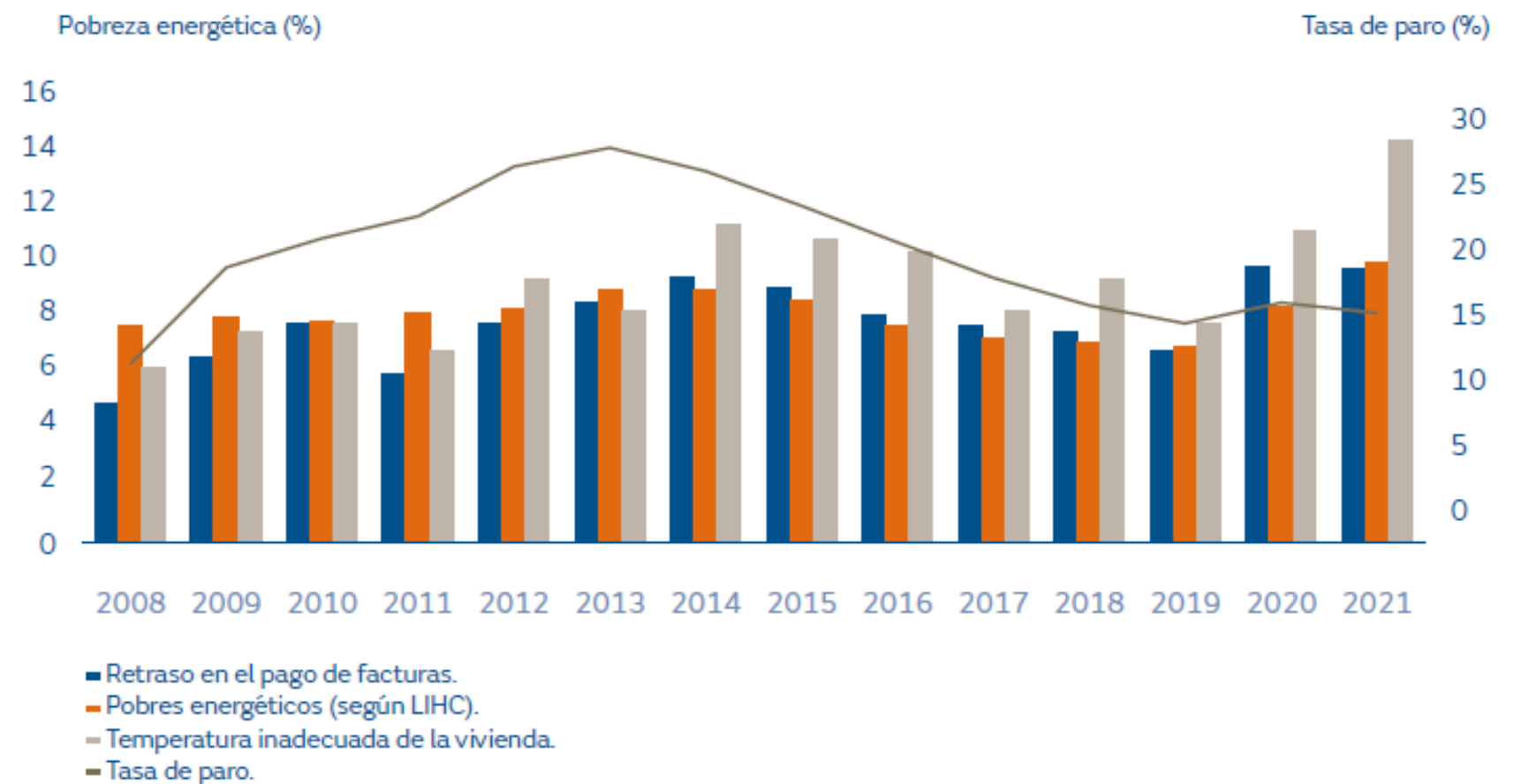
Barcelona was the first city to approve an instruction that develops the application of Law 24/2015, urgent measures to face the emergency in the field of housing and energy poverty. It introduced the principle of precaution, to avoid supply cuts in the cases of non-payment due to lack of economic resources of the affected families.

Employment plans

From the beginning the aim of our project has been the promotion of green jobs related to energy transition, with a particular focus on creating job opportunities for people with difficulties to access to labour market.

IMPACT OF THE GENDER PERSPECTIVE

FEMINIZATION OF ENERGY
POVERTY AND
UNDERREPRESENTATION IN
GREEN JOBS



IMPACT OF EMPLOYMENT PLANS

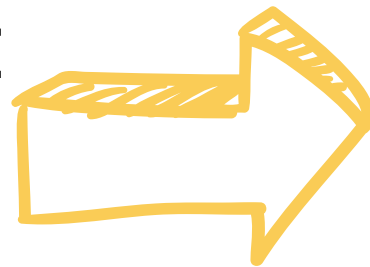
- **Economic:** provides a monthly income to families and trains people with knowledge about energy rights, household financial management and responsible consumption.
- **Social:** improves the integration of people in vulnerable situations, contributing to creating a stronger and more inclusive social fabric.
- **Feminization of the energy sector:** Considers the gender perspective, and promotes equal opportunities within the sector.
- **Individual:** create a personalized itinerary that allows people to be accompanied in rebuilding their professional and personal future.

HOW



Job Inserter

15 PEOPLE ARE
SELECTED
ANNUALLY



Contact with Reserved Labor
Market

Selection

Hiring

Training (social and energy)

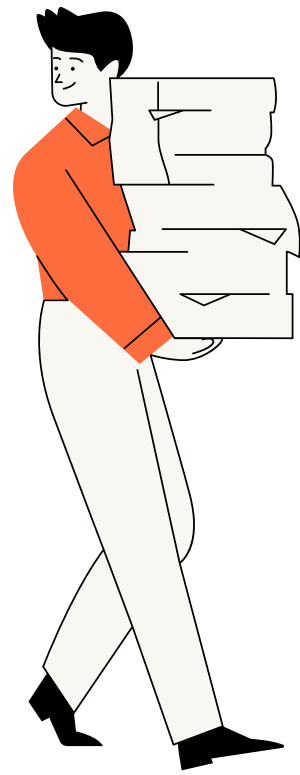
Practical work in the field

Start working as Energy Agent

Social orientation



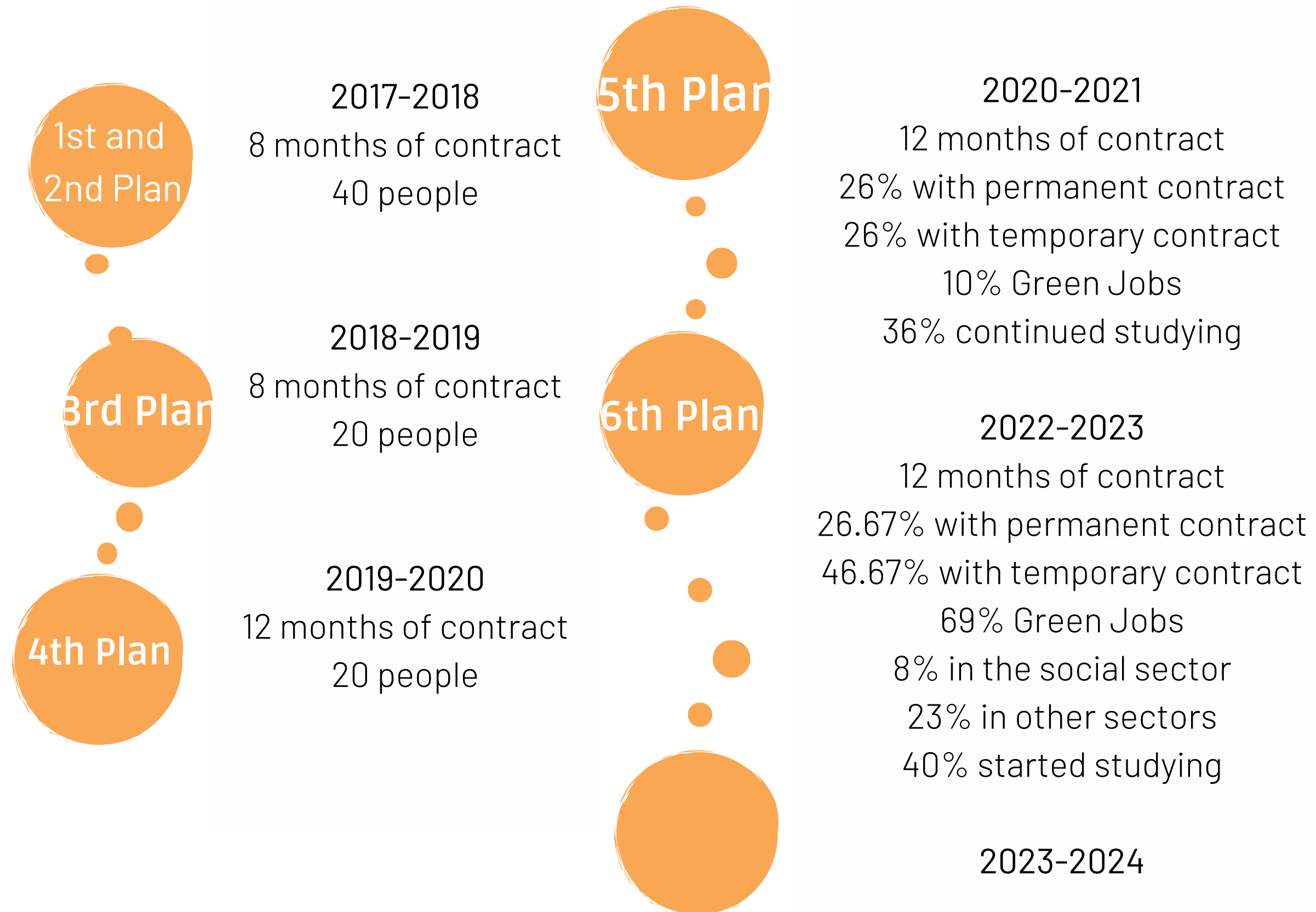
HOW



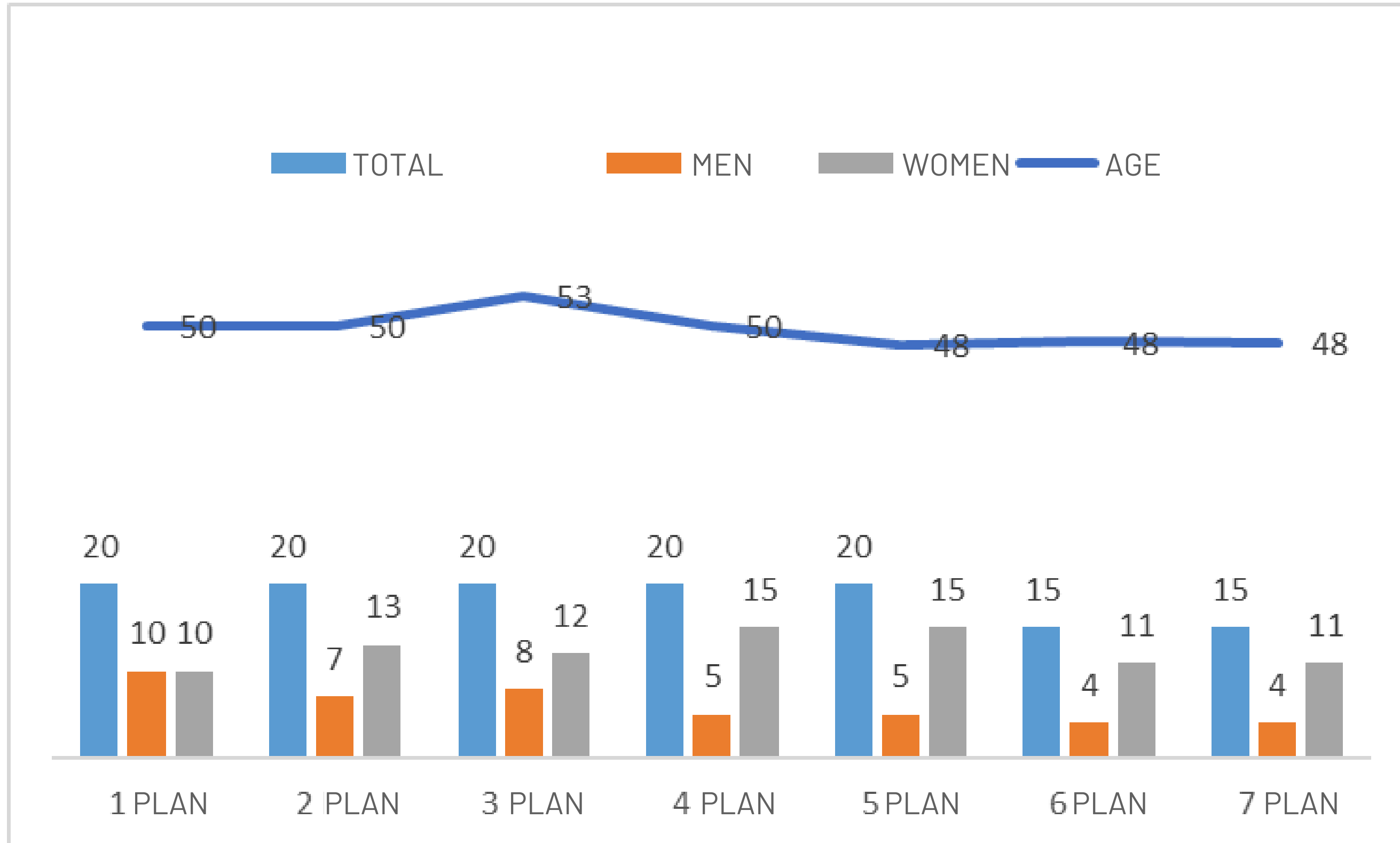
Job Inserter

1. Definition of professional profiles
2. Selection process
3. Individual history: Understanding the person, their expectations, and identifying needs (basic needs, work-life balance, referrals to other services, education). Definition of goals.
4. Adaptation to the work environment. Skills to be developed based on a Competency Test.
5. Study of the labor market and the individual's situation within the labor market.
6. CV and main job search platforms.
7. Monitoring job offers. Creation of a group for disseminating job offers.
8. Introduction and referral to key economic development agencies.
9. Follow-ups that require emotional support throughout the entire insertion process (depending on the person).
10. 2 annual group workshops to work on competencies.
11. Group workshops: Networking, Emotional Management, Elevator Pitch, in collaboration with Barcelona Activa (Tailored Group).

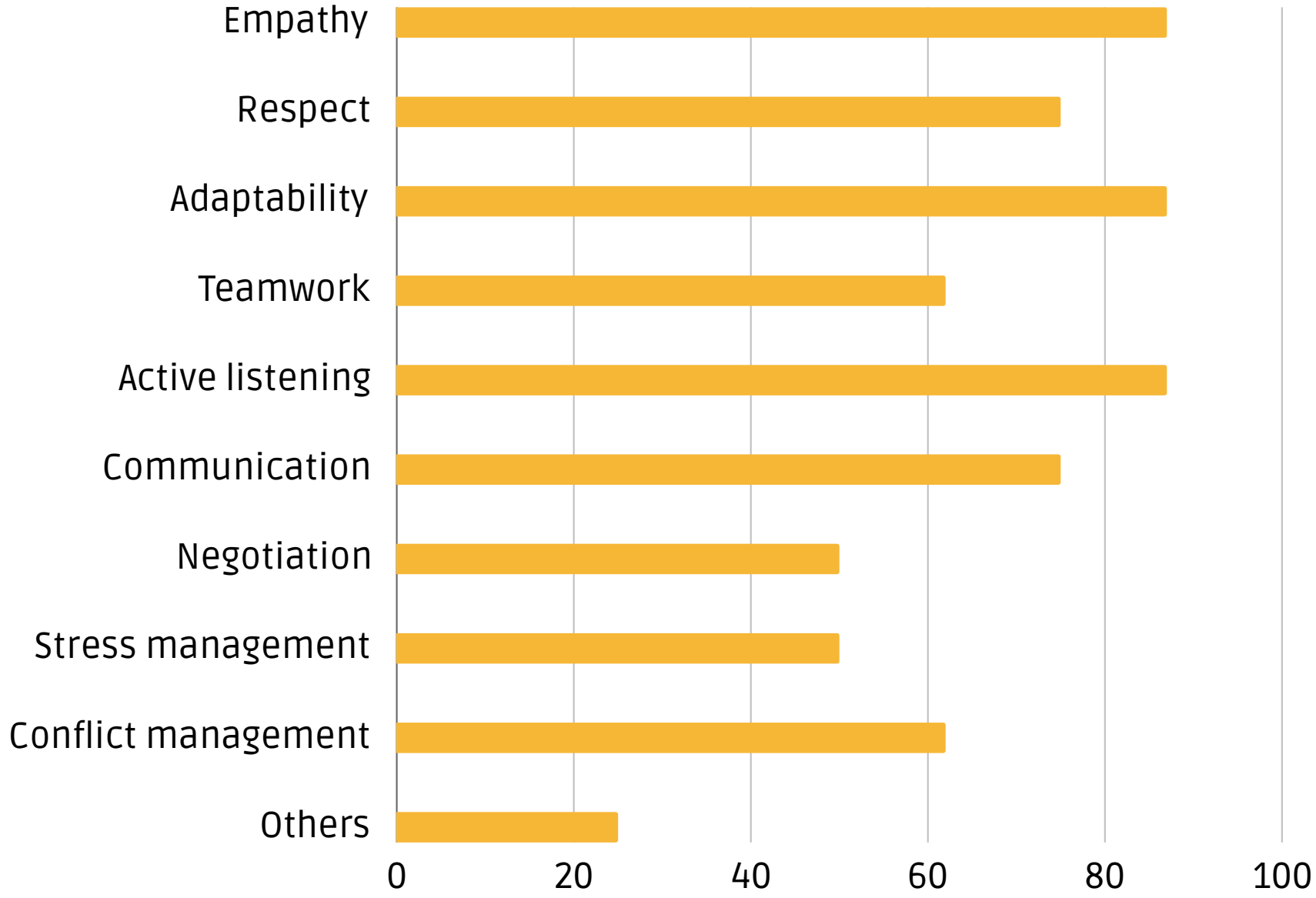
EVOLUTION OF THE EMPLOYMENT PLANS



PROFILES

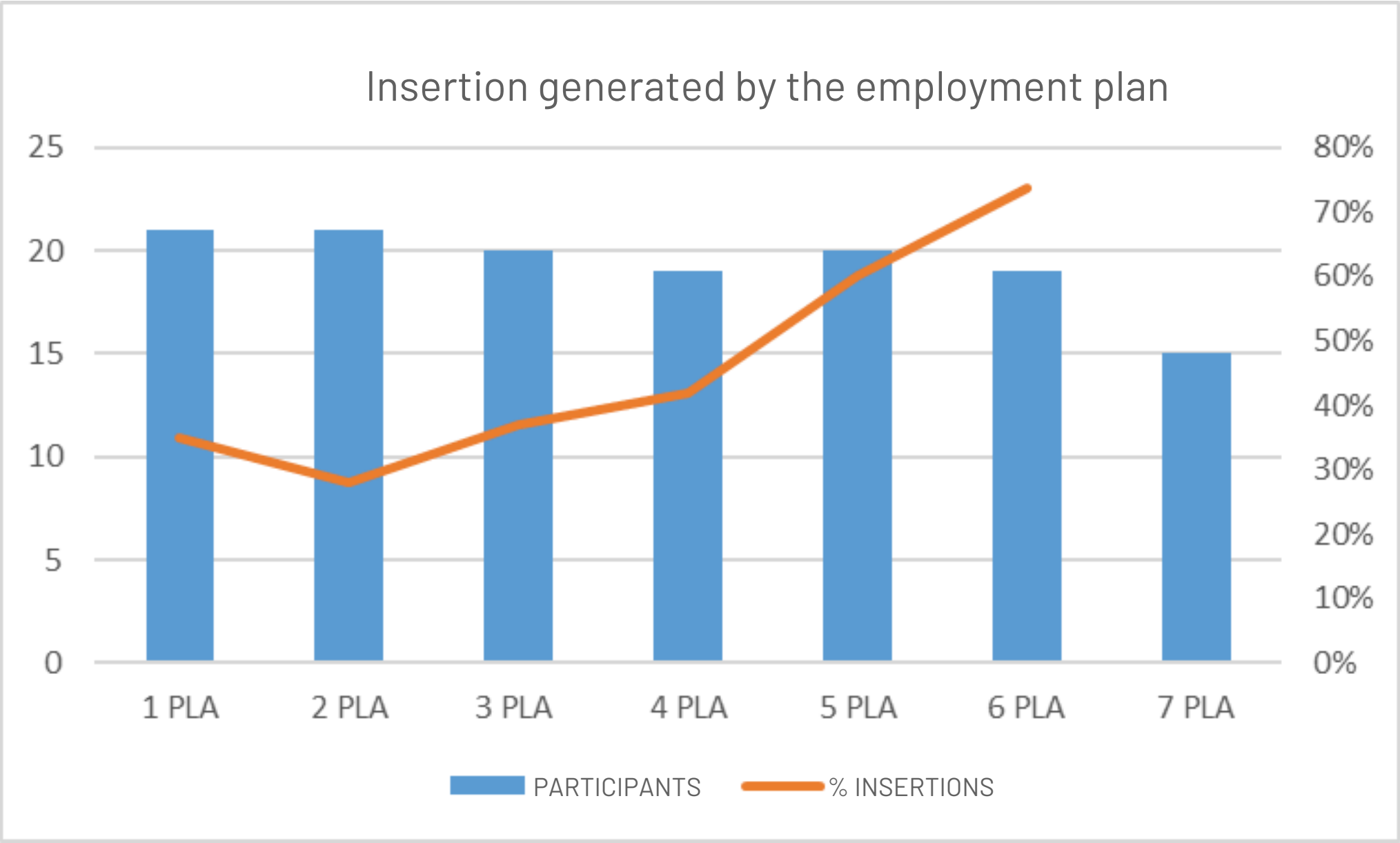


EVALUATION OF KEY COMPETENCES



The Employment Plan focuses on each individual and their environment to help identify goals and areas where each person can make an impact to start working on their professional project.

IMPACT ON POST-PROJECT JOB PLACEMENTS



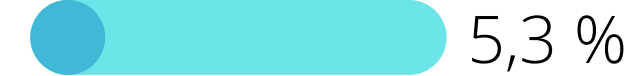
temporary contract



Permanent contract



Retairment



Caregiver






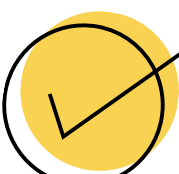

Source: Own creation based on data extracted from the different employment plans.

*The assessment of participation includes the annual substitutions of inserted professionals.

RECOMMENDATIONS

- ✓ Emphasize training for social intervention.
- ✓ Be aware of “a rebound effect” showed in the euphoria of the beginning and also in the depression in the following months.
- ✓ The annual contract allows them to receive unemployment benefits.
- ✓ Peer worker is a new figure, which basically reflects the need to include in the teams a professional who has experienced situations of vulnerability.
- ✓ Be aware of the empowerment processes for women experiencing gender violence.

RECOMMENDATIONS

-  Enhancing support for studies and professional accreditations to promote Green Jobs insertion.
-  Good prospecting of energy sector companies and relationships with specific hubs are essential for subsequent integration.
-  Make alliances with employment promotion offices for the recruitment of vulnerable individuals and to promote equal opportunities.
-  Women inserted in Coordination: soft-skills are really important.
-  Remember that, the capacity of resilience and empathy with the user, make the service more accurate and insure us a 9,2 out 10 satisfaction in the quality of the service.

THANK YOU!

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