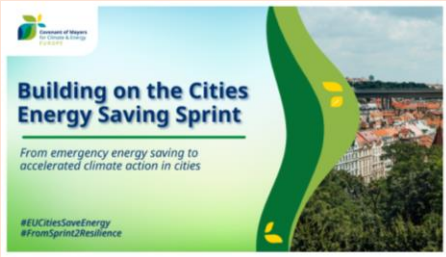


EU Covenant of Mayors Campaign

Summer 2025



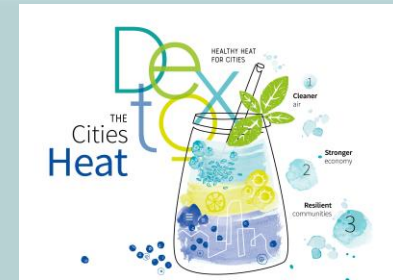
Covenant communication campaigns linked to EU policies and priorities



2022/23 campaign
on Cities Energy Savings Sprint



2024/25 campaign on
decarbonising the heating sector



2025 campaign
on extreme heat

Launched in April 2025

To run until Autumn 2025



#CITIES
REFRESH

CREATING LIVELY & SAFE PLACES FOR ALL



As temperatures rise, Cities hit REFRESH.



The increasing number of **heat waves** pose an existential threat to communities worldwide. In Europe, heat represents the leading cause of climate-related deaths, claiming around **48,000 lives in 2023**.

As the **fastest-warming continent**, Europe's liveability is at risk. Faced with more **frequent and persistent heat stress**, we must act.

Hit REFRESH to

RESTORE health

for safer, more liveable environments for everyone.

REBUILD communities

for more inclusive societies and strong social ties.

RENEW urban design

for heat-resilient spaces adapted to a hotter future.

REVIVE local economies

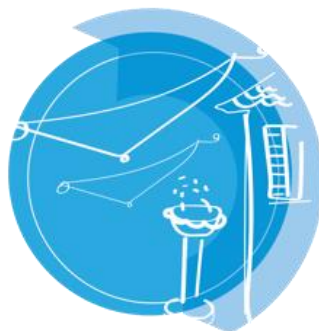
for vibrant and safe place to live, work and visit.

Hit REFRESH with



NATURE

Keeping it fresh
with green spaces,
shaded corridors
and water features.



DESIGN

Promoting heat-
resilient
infrastructure and
urban planning.



GOVERNANCE

Leading with
proactive policies,
widespread
awareness and
warning systems.



COMMUNITY

Working together to
support the most
vulnerable.

Get Inspired to REFRESH your city!



Explore our map

To dive into stories from our pioneer cities and discover other signatories' actions!

Join the Campaign

Submit your Action to be displayed on our Refresh Map and inspire others!



Meet us at an EVENT or WORKSHOP

To learn from experts and other cities



Explore our REFRESH KIT

To find helpful resources



How can we support local authorities to move towards more integrated solutions to extreme heat, addressing multiple objectives?

Getafe, Spain



In response to heatwaves, Getafe has worked on urban innovation processes at different scales through the **UIA EPIU Healthy Homes (Hogares Saludables) project**, which has identified homes at risk of energy poverty and implemented **targeted interventions to reduce overheating and improve indoor comfort**.

Lessons learnt have been integrated into the rehabilitation and regeneration strategy for the built environment: Getafe Rehabilita.

Extreme Heat

Energy Efficiency

Citizen Engagement

Building Renovation

Adaptation

Energy Poverty



Rethymno, Greece



Extreme Heat

Adaptation



The city has introduced **bioclimatic designs** into its **public spaces and streets**. Materials such as **compressed soils, cool pavers, natural stone to replace asphalt and photo-catalytic road paint** improve the thermal, acoustic and visual comfort of users of these spaces both during the day and evening and throughout all seasons. These cooler designs also results in energy savings from cooling loads and reduction of greenhouse gas emissions

Additionally, the city has also installed nine **meteorological stations for extreme weather monitoring and early warning**.

HOW MIGHT THE CITY CAPITALISE ON THESE METEOROLOGICAL STATIONS AND BIOCLIMATIC DESIGNS TO ADDRESS SUMMER ENERGY POVERTY?

Marseille, France



Extreme Heat

Citizen Engagement

Nature-Based Solutions

Adaptation



Marseille has developed a broad strategy to create a **low-carbon, heat-resilient city**. More specifically, the city has implemented actions ranging from **urban planning and participatory governance, to implementing innovative projects** aimed at reducing urban heat islands and promoting sustainable living. This includes **expanding access to shaded and cool areas while prioritising water conservation and rethinking public spaces**.

By summer 2025, new public space features will help cool the city, with maps guiding residents and tourists to these cooler areas.

HOW MIGHT THE CITY FURTHER INVOLVE VULNERABLE CONSUMERS IN THE DESIGN OF PUBLIC SPACES THAT MEET THEIR UNIQUE NEEDS?

Maribor, Slovenia



Extreme Heat

Nature-Based Solutions

Adaptation



Maribor has recently developed a comprehensive strategy and heat action plan to increase the municipality's resilience to heatwaves. The strategy focuses on **identifying and protecting the most vulnerable groups**, such as older people, children, pregnant women, infants and outdoor workers, as well as people with pre-existing medical conditions.

The plan's short, medium and long-term measures include developing **more green spaces like parks and trees, and water features**, actions to improve governance, new technologies and behavior change and awareness-raising measures.

HOW MIGHT THESE GREEN SPACES AND INTENSIVE OUTREACH EFFORTS BE FURTHER LEVERAGED TO BRING SERVICES & RESOURCES (e.g. one-stop-shops) TO VULNERABLE CONSUMERS?

AS TEMPERATURES
RISE...

CREATING LIVELY & SAFE PLACES FOR ALL

#CITIES
REFRESH

REFRESH



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